

CRYSTAL BAY SOLUTIONS

Program Outcomes Management

What does it do?

In a word – everything you want. The solution is designed to support virtually all your Program Outcomes management functions. If it doesn't have a function we will add it.

We use the Quick Base® rapid application development platform to fit your specific requirements, which means effective and efficient data management at a reasonable cost produced in a timely manner.

Who Uses it?

This is our answer to non-profit organizations looking for outcomes and performance management solutions that are less expensive than mainstream offerings and that can be completely customized to meet your specific workflow needs - quickly easily and inexpensively.

It is your customized answer to understanding the success of your clients and the ultimate success of your programs by actually counting who does what and how effectively your program works.

Can I customize it?

Easily. We can or you can easily learn to do it yourself. Quick Base is a revolutionary platform that enables non-technical users to customize applications as easily as using spreadsheets. And when we say "customize" we don't, like the competition, mean just "configuration". We mean – make it exactly what you need.

I don't need all these functions.

That's OK. We can easily delete, change or add modules to fit your needs.

Can I use my existing data?

Yes. We will convert it for you. You export from your existing system and we then import to the new system. Typically it's a straightforward process.

What support do I need?

Not much. We believe that customers can be self-sufficient, to avoid expensive ongoing support costs. We will provide as much as you need, but the solution is designed so that you really can be trained to do it yourself. And it's easy.

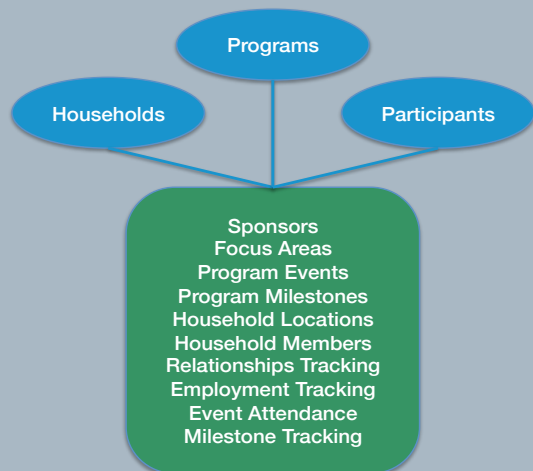
What does it cost?

Very little, compared to the competition. Our one-time license fee is dramatically lower than any comparable solution. Our goal is to provide the most complete software representing the best value in the market. You also pay for an affordable subscription to the QuickBase® internet platform.

What hardware do I need?

A computer and a browser. That's it. The software is an online solution that is hosted by Quick Base, using their datacenters and security, and the Quick Base software platform.

Program Outcomes Management



Quick Base allows us to use data in a way that tells our story. It is easily customizable, so we can track and emphasize the data that is valuable to us, rather than having to fit into a pre-conceived box.

The data is dynamic; we can see how members are interacting with one another, as opposed to just a chronology of a single member's activities.

Quick Base reports are simple to construct, and the customizable reports and roles allow each user to get the data that is most useful to them.

*Jessica
Network Center for Community Change*

Features, Benefits and Pricing

Features

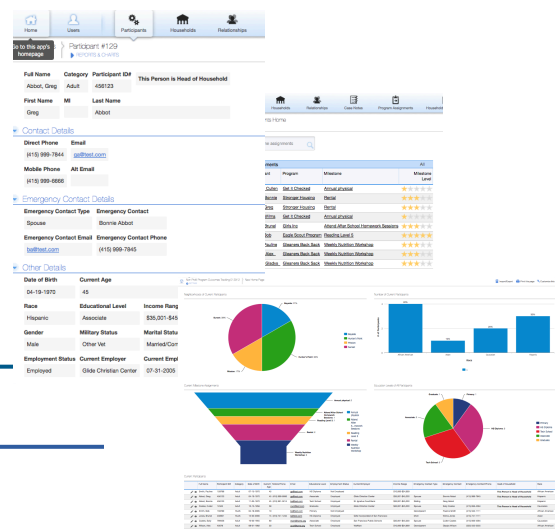
- Track constituent organization and contact information with custom categories and fields.
- Capture participant contact, demographic details and interpersonal relationships.
- Link participants to households and other household occupants.
- Track participant residence movement among households and neighborhoods over time.
- Track biological and "household" family relationships.
- Track case notes on all participants.
- Assign milestones and track participant milestone achievement.
- Setup Programs with categories for focus area and program milestones.
- Track Program events, locations and participants by program category.
- Track programs, number of participants and participant success at each program.
- Create scheduled or ad-hoc reporting using the simple QuickBase report generation wizard.
- Create reports on participants by Program or Service.
- Create reports by program category, by program event and by number of event attendees.
- Create automated notifications and periodic report subscriptions.

Strategic Benefits

- Comprehensive functionality.
- Easy, complete customization.
- Low initial and ongoing cost.
- Trusted, safe and secure platform.
- Easy training.
- Simple data migration.
- Effortless information sharing.
- Easily add other modules such as donor or volunteer management to improve overall workflow productivity across the organization.
- Establish an online, categorized reference library of all your digital documents, contracts correspondence, and collateral.
- Create seamless links to your QuickBooks payroll, accounting and other software.
- Significant improvement in management and team productivity.

Pricing

- A subscription to the Quick Base online platform at low "per/user" pricing. Check it out at <http://quickbase.com>
- A one-time application license fee of \$3,750 plus \$50 per participant. (Discounts available for non-profit organizations.)
- Customization, data transfer, training and support is provided under a separate, fixed-price, negotiated quotation.
- No required annual application maintenance or support fees.
- 4 Hours of free consulting included with Quick Base account activation through Crystal Bay Solutions.



Quick Base® Software

Crystal Bay software applications are available online through the QuickBase development platform.

QuickBooks® Integration

QuickBase applications can be integrated with QuickBooks so that you can move data seamlessly between the applications.

